



What is a Puppy Mill?

A large-scale commercial breeding facility with many different breeds of dogs. They sell primarily to retail pet shops (usually via a broker), but occasionally sells directly to individual consumers. Dogs are bred solely for profit, with no concern for their physical health or psychological well-being - most are disease-ridden; all are force-bred continuously. Often uses "Kennels" or "Farms" in its business name. Dogs' and puppies' are usually in squalid living conditions are off-limits to the public.



What is a Backyard Breeder?

A scaled-down version of commercial puppy mills, operating on residential property, with fewer (usually no more than three) different breeds of dogs. Living conditions are as squalid as puppy mills. Sells to pet shops and to individual consumers, relying on newspaper advertising for the latter. May pass itself off as a benign little "mom & pop" home-based enterprise, but just like its puppy mill counterpart, breeds not for quality but strictly for the money. Note: Because of growing public awareness of the horrors of puppy mills, many pet shops now claim their puppies come from "loving & caring private breeders." These are the for-profit backyard breeders.

Thousands of dogs purebreds, crossbreds and mutts are abandoned each year and are just waiting for someone to give them a good home. One estimate says 25 per cent of dogs in shelters are purebred.

**Reputable breeders NEVER use
a middleman (broker or store).**

www.nopupmillsCanada.ca